

# Annual Quality Assurance Report (AQAR)

For The Academic Year

2017-2018

Submitted to



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद्  
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान  
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**  
*An Autonomous Institution of the University Grants Commission*  
National Assessment and Accreditation Council

## NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

*An Autonomous Institution of the University Grants Commission*

P. O. Box. No. 1075, Opp: NLSIU, Nagarbhavi, Bangalore - 560 072 India

By

Internal Quality Assurance Cell (IQAC)



**Mahatma Gandhi Mission**

**College of Journalism & Mass Communication**

*MGM Campus, Cidco N-6, Aurangabad, Dist- Aurangabad Maharashtra, Pin -431003*

Submission of AQAR for the Academic year 2017-18 Track ID- MHCOGN27374 MGM CJMC

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# The Annual Quality Assurance Report (AQAR) of the IQAC

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

## Part – A

### 1. Details of the Institution

1.1 Name of the Institution	MGM College of Journalism and Mass Communication
1.2 Address Line 1	MGM Campus, N-6
Address Line 2	CIDCO,
City/Town	Aurangabad
State	431003
Pin Code	Maharashtra
Institution e-mail address	www.mgmjournalism.org
Contact Nos.	0240-2480490, 08806255507
Name of the Head of the Institution:	Dr. Rekha Shelke
Tel. No. with STD Code:	0240-2480490
Mobile:	08806255507
Name of the IQAC Co-ordinator:	Ms. Kavita Soni
Mobile:	8446709907
IQAC E-mail address:	www.cjmcjqac@gmail.com

1.3 NAAC Track ID (For ex. MHCOGN 18879)

MHCOGN27374

1.4 NAAC Executive Committee No. & Date:

EC(SC)/29/A7A/29.1

(For Example EC/32/A&A/143 dated 3-5-2004.

This EC no. is available in the right corner- bottom of your institution's Accreditation Certificate)

1.5 Website address:

www.mgmjournalism.org

Web-link of the AQAR:

http://www.mgmjournalism.org/iqac-mgm-journalism.php

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 <sup>st</sup> Cycle	B +	2.67	27/11/2018	26/11/2022
2	2 <sup>nd</sup> Cycle				
3	3 <sup>rd</sup> Cycle				
4	4 <sup>th</sup> Cycle				

1.7 Date of Establishment of IQAC : DD/MM/YYYY

10/01/2017

1.8 AQAR for the year (for example 2010-11)

2017-18

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

i. AQAR \_\_\_\_\_ -----Not Applicable \_\_\_\_\_ (DD/MM/YYYY)4

ii. AQAR \_\_\_\_\_ -----Not Applicable \_\_\_\_\_ (DD/MM/YYYY)

1.10 Institutional Status

University State  Central  Deemed  Private

Affiliated College Yes  No

Constituent College Yes  No

Autonomous college of UGC Yes  No

Regulatory Agency approved Institution Yes  No

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(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education  Men  Women   
Urban  Rural  Tribal   
Financial Status Grant-in-aid  UGC 2(f)  UGC 12B   
Grant-in-aid + Self Financing  Totally Self-financing

1.11 Type of Faculty/Programme

Arts  Science  Commerce  Law  PEI (Phys Edu)   
TEI (Edu)  Engineering  Health Science  Management   
Others (Specify) **Arts/Social Sciences**

1.12 Name of the Affiliating University (for the Colleges)

Dr. Babasaheb Ambedkar Marathwada  
University, Aurangabad

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University   
University with Potential for Excellence  UGC-CPE   
DST Star Scheme  UGC-CE   
UGC-Special Assistance Programme  DST-FIST   
UGC-Innovative PG programmes   
UGC-COP Programmes  Any other (Specify)

## 2. IQAC Composition and Activities

2.1 No. of Teachers   
2.2 No. of Administrative/Technical staff   
2.3 No. of students   
2.4 No. of Management representatives   
2.5 No. of Alumni   
2.6 No. of any other stakeholder and  
Community representatives

2.7 No. of Employers/ Industrialists

2.8 No. of other External Experts

2.9 Total No. of members

2.10 No. of IQAC meetings held

2.11 No. of meetings with various stakeholders: No.  Faculty   
Non-Teaching Staff  Students  Alumni  Others

2.12 Has IQAC received any funding from UGC during the year? Yes  No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.  International  National  State  Institution Level

(ii) Themes

2.14 Significant Activities and contributions made by IQAC

- Minimizing environmental degradation
- Development Programmes for Staff, Faculty and Students
- Fulfilling social responsibilities
- Participation from stakeholders
- Enabling better participation from the differently abled
- Unit test conducted for PG student 15-16<sup>th</sup> Mar 2018
- 2 Faculty members are sent for 3 days workshop on "RAF of NAAC" at Deogiri College, Aurangabad during 27-29<sup>th</sup> April 2018
- One faculty member -Kavita Soni sent for attending one day workshop on "Teaching and mentoring adolescents" by Dr. Swati Shiradkar in Cloverdale school, Aurangabad on 24<sup>th</sup> April 2018.

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year \*

<b>Plan of Action</b>	<b>Achievements</b>
Minimizing environmental degradation	<ul style="list-style-type: none"> <li>• Decreased use of paper and plastic</li> <li>• Optimization of existing infrastructure</li> <li>• Paper recycling drive</li> <li>• Tree Plantation</li> <li>• Clean India Project</li> </ul>
Development Programmes for Staff, Faculty and Students	<ul style="list-style-type: none"> <li>• Workshop conducted for staff on Wikipedia</li> <li>• Counselling session for students are available.</li> <li>• Participation in workshops, conferences, seminars</li> </ul>
Fulfilling social responsibilities	<ul style="list-style-type: none"> <li>• Remedial classes for weaker students in language.</li> <li>• Establishment of Human wall for clothes donation</li> <li>• Blood donation camp</li> </ul>
Participation from stakeholders	<ul style="list-style-type: none"> <li>• Alumni meetings to discuss and enhance wholesome education and development.</li> <li>• Parents meeting to discuss academic development of students.</li> <li>• Principal interaction with students</li> </ul>
Enabling better participation from the differently abled	<ul style="list-style-type: none"> <li>• Ramps on campus.</li> <li>• Enabling Unit with dedicated personnel and equipment.</li> </ul>
Receiving reports from Departments on Result Analysis	<ul style="list-style-type: none"> <li>• Decided to achieve increase in percentage of passing students</li> </ul>
Continuous Evaluation of students	<ul style="list-style-type: none"> <li>• Students are assessed through class test, unit tests and prelim exams</li> </ul>
Campus Interview for Final Year Student	<ul style="list-style-type: none"> <li>• Training &amp; Placement Cell Arranging campus Placement Drive, as well as some local campus drives</li> </ul>
Extra Curricular Activity	<ul style="list-style-type: none"> <li>• Organized Welcome function for freshers, Annual Gathering , Foundation Day, National Festivals, youth festival</li> </ul>

2.17 Whether the AQAR was placed in statutory body    Yes     No

Management                       Syndicate     Any other body

Provide the details of the action taken

The report will be placed in the forthcoming Governing Body Meeting for necessary action.



## Part – B

### Criterion – I

#### 1. Curricular Aspects

##### 1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	NA	NA	NA	NA
PG	01	NA	NA	NA
UG	02	NA	NA	NA
PG Diploma	NA	NA	NA	NA
Advanced Diploma	NA	NA	NA	NA
Diploma	NA	NA	NA	NA
Certificate	01	NA	NA	03
Others	NA	NA	NA	NA
<b>Total</b>	<b>04</b>	<b>NA</b>	<b>NA</b>	<b>03</b>
Interdisciplinary	NA	NA	NA	NA
Innovative	NA	NA	NA	NA

##### 1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

**UG Course: Core & Elective**

**PG Course: CBCS**

##### (ii) Pattern of programmes:

Pattern	Number of programmes
Semester	03
Trimester	NA
Annual	NA

1.3 Feedback from stakeholders\* Alumni  Parents  Employers  Students   
(On all aspects)

Mode of feedback : Online  Manual  Co-operating schools (for PEI)

*\*Please provide an analysis of the feedback in the Annexure*

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

**Revision carried out at University level**

1.5 Any new Department/Centre introduced during the year. If yes, give details.

**Not Applicable**

## Criterion - II

### 2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others (CHB Faculty)
13	09	01	03	08

2.2 No. of permanent faculty with Ph.D.

03

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
00	02	00	00	00	00	00	00	00	02

2.4 No. of Guest and Visiting faculty and Temporary faculty

10

08

01

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	--	--	--
Presented papers	--	--	--
Resource Persons	--	--	--

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- Healthy interaction between students and faculty which goes beyond the classrooms; Learning beyond curriculum.
- Overhead projectors in every classroom
- Well-equipped Internet Resource Centre and computer lab.
- Presentations/animations/videos are regularly being used apart from regular conventional black board teaching.
- Group discussions, Case studies, problem based learning practices.
- Continuous evaluations through projects, presentations and quizzes, etc.
- Outside classroom activities for wholesome development of mind and acquiring skills
- Socially relevant research carried out through practicals

2.7 Total No. of actual teaching days during this academic year 264

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

- Various examinations/evaluations undertaken:
- Regular, weekly tutorials are conducted
  - Routine and open book tests are conducted
  - Paper presentations and seminars are also encouraged
  - Continuous evaluation is carried out throughout the semester through regular tests, objective tests, projects, presentations, quizzes etc.

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

03		
----	--	--

2.10 Average percentage of attendance of students 85 %

2.11 Course/Programme wise distribution of pass percentage :

Title of the Programme	Total number of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
BA (MCJ)	104	1.5	20	72	8	65
BA (IJ)	84	00	48	36	17	80
MA (MCJ)	86	1.60	34	49	17	70

## **2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:**

IQAC is cell which is established to maintain and improve the Quality of the college through various quality related activities, together with adoption and successful implementation of best practices for teaching and learning, Curricular and extracurricular activities and also responsible for development of the students with the purpose of maintaining/enhancing the higher education quality culture in the institution.

The college has constituted an Internal Quality Assurance Cell (IQAC) on 20/01/2017. The IQAC has enhancing the quality of the academic and co-curricular of the college in keeping with its vision. It works towards strengthening the good practices of the college, encourages innovative practices and modifies any practices that need to be improved with this it also promote to faculty for their improvement. Staff of the college has always striven to provide quality education to the students through an effective and meaningful teaching-learning process with the effective use of ICT. It plays a constructive role by making recommendations and suggestions for internal quality enhancement such as an improved system for feedback in teaching-learning and infrastructural up-gradation.

ICT enablement of all the classrooms was recommended by the IQAC. Our college scheduled various significant events like Faculty development program, seminars, Guest lectures, awareness programs, organization industrial visit, study trips etc. The IQAC's objectives are fulfilled through various committees such as the college development and planning committee, Internal complaint committee, Admissions, Maintenance, etc. These committees ensure the quality of administration, academics and infrastructure, and improvements have been seen in successive years. We admit students with lower percentage, compared to many of the campus colleges, but the sincere efforts of our teachers produce far better and improved results which are comparable with any other college of the university.

1. College is ISO 9001:2015 certified.
2. IQAC regulates the teaching learning activities through ERP system.
3. Certificate courses started for UG and PG students.
4. By Preparation of Annual Quality Assurance Report (AQAR) as per guidelines and parameters of NAAC, to be submitted to NAAC
6. By conducting Workshop/seminar/guest lectures for skill development.

The IQAC plays a significant role in the Teaching learning process. The IQAC has regular meetings in which activities relating to the academic development of the students such as regular lectures, guest lectures, seminars, workshops, co curricular activities, and study tours are discussed. The IQAC also looks into the feedback obtained from the students on faculty, curriculum, infrastructure etc. and suggests suitable steps for improvement.

### 2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	--
UGC - Faculty Improvement Programme	--
HRD programmes	--
Orientation programmes	--
Faculty exchange programme	--
Staff training conducted by the university	04
Staff training conducted by other institutions	--
Summer / Winter schools, Workshops, etc.	17
Others	

### 2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	02	01	--	01
Technical Staff	00	01	00	01

## Criterion - III

### 3. Research, Consultancy and Extension

#### 3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- Faculties are encouraged to do further studies like M.Phil, PhD.etc.
- Workshop & Seminars for Faculty development
- 01 student has completed Ph. D under the guidance of Dr.Rekha Shelke
- Presently, there are 11 Ph.D. students pursuing Ph.D. under the guidance of college Principal Dr.Rekha Shelke and 10 Ph.D. students pursuing Ph.D. under the guidance of Faculty Dr. Vishakha
- 02 faculty members of the college pursuing Ph.D.
- The students of college are promoted to participate in research festivals like Avishkar, cultural events like youth festival.
- The college is striving to start online learning program in campus like NPTEL, IIRS outreach program.
- The research work on different social topic is carried.

#### 3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-----	-----	-----	-----
Outlay in Rs. Lakhs	-----	-----	-----	-----

#### 3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	02	---	---	02
Outlay in Rs. Lakhs	Rs. 10,000	--	--	Rs. 10,000

#### 3.4 Details on research publications

	International	National	Others
Peer Review Journals	--	--	--
Non-Peer Review Journals	--	--	--
e-Journals	--	--	--
Conference proceedings	--	--	--

3.5 Details on Impact factor of publications:

Range  Average  h-index  Nos. in SCOPUS 

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	--	--	--	--
Minor Projects	2017-18	Management	R.10,000	Received
Interdisciplinary Projects	--	--	--	--
Industry sponsored	--	--	--	--
Projects sponsored by the University/ College	--	--	--	--
Students research projects <i>(other than compulsory by the University)</i>	2017	MGM CJMC	--	---
Any other(Specify)	--	--	--	--
Total	--	--	--	--

3.7 No. of books published i) With ISBN No.  Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP  CAS  DST-FIST

DPE  DBT Scheme/funds

3.9 For colleges Autonomy  CPE  DBT Star Scheme 

INSPIRE  CE  Any Other (specify) 

3.10 Revenue generated through consultancy



3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number			01		01
Sponsoring agencies			Self funding		Self funding

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International  National  Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency  From Management of University/College

Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	NA
	Granted	NA
International	Applied	NA
	Granted	NA
Commercialised	Applied	NA
	Granted	NA

3.17 No. of research awards/ recognitions received by faculty and research fellows Of the institute in the year

Total	International	National	State	University	Dist	College
--	--	--	--	--	--	--

3.18 No. of faculty from the Institution who are Ph. D. Guides

and students registered under them

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF  SRF  Project Fellows  Any other

3.21 No. of students Participated in NSS events:

University level  State level

National level  International level

3.22 No. of students participated in NCC events:

University level  State level

National level  International level

3.23 No. of Awards won in NSS:

University level  State level

National level  International level

3.24 No. of Awards won in NCC:

University level  State level

National level  International level

3.25 No. of Extension activities organized

University forum  College forum

NCC  NSS  Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

1) On 14th April "Dr. Babasaheb Ambedkar jayanti" celebrated in our college.

2) NSS volunteers, our students and staff celebrated "Environment Day" on 5th of June 2017.

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On this occasion tree plantation was done.

- 3) A **“Tree Plantation Week (varshaMangal)”** was organized from 15th June 2017 in MGM Campus at Gandheli village. On these occasion thousands of trees planted in the campus in 250 acres area.
- 4) On 15th August, on the occasion of **“Independence Day”**,our NSS students participated in Independence Day Parade.
- 5) On 17th September 2017, on the occasion of **“Marathwada mukti sangram Din”**, guest lecture was organised.
- 6) On 2nd of October 2017 college & NSS Volunteers celebrated **“ Mahatma Gandhi Jayanti ”** by Campus cleaning Activity. Students also presented skit on the topic of Swach Bharat Abhiyan
- 7) On 17th October, **“ Wachan Prerna Din ”** celebrated on the occasion of Dr. A.P.J . abdul Kalam Birthday Anniversary. Students spent the whole day by reading books in library.
- 8) On 26th November , **“ Constitution Day”** was celebrated in which students took the pledge of constitution.
- 9) On 6th of December students and staff members gave tribute to Dr Babasaheb Ambedkar on the occasion of Mahaparinirvan Din.
- 10) On 20th December MGM Foundtion Day was celebrated by all Staff and NSS volunteers by participating in curricular activities.
- 12) On 14th January guest lecture was organised on the occasion of Dr Babasaheb Ambedkar Marathwada University name Extension day.
- 13) NSS Volunteers participated in 26th January Republic day parade

## Criterion - IV

### 4. Infrastructure and Learning Resources

#### 4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	1.46 acres	00	Management	1.46 acres
Class rooms	08	00	Management	08
Laboratories	03	00	Management	03
Seminar Halls	02	00	Management	02
No. of important equipments purchased ( $\geq$ 1-0 lakh) during the current year.	--	08 Radio studio equipments	Management	--
Value of the equipment purchased during the year (Rs. in Lakhs)	--	Rs.18,45,258	Management	---
Others	---	--	---	--

#### 4.2 Computerization of administration and library

- Administration has been partially computerised as part of the Digitization Programme in College.
- Library has been completely computerised enabling students and faculty to access books, journals and reference materials.

#### 4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	156	Rs. 84638	701	Rs.30369	857	Rs.115004

Reference Books	15	Rs.7595	00	00	15	Rs.7595
e-Books	---	---	Dr.BAMU subscribe	10,000	Dr.BAMU subscribe	10,000
Journals	06	14965	16	Rs.49824	24	Rs.64789
e-Journals	---	---	Dr.BAMU subscribe	10,000	Dr.BAMU subscribe	10,000
Digital Database	---	---	Dr.BAMU subscribe	10,000	Dr.BAMU subscribe	10,000
CD & Video	14	730	207	Rs.2000	221	Rs.2730
Others (specify)	---	---	---	---	---	---

#### 4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	40	02	01	--	--	--	--	--
Added	07	--	--	--	--	---	--	--
Total	47							

#### 4.5 Computer, Internet access, training to teachers and students and any other programme for technology up gradation (Networking, e-Governance etc.)

College has taken the initiative for Digitization and implementation of a paperless office. Training for which was given to all stakeholders
--

4.6 Amount spent on maintenance in lakhs :

i) ICT

Rs.3,00,000

ii) Campus Infrastructure and facilities

Rs.2,50,000

iii) Equipments

---

iv) Others

---

**Total :**

Rs.5,50,000

## Criterion - V

### 5. Student Support and Progression

#### 5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- Updates on notice boards and college website to ensure active participation by students in various activities.
- Announcements during regular lectures
- Audio-Visual Board (specially useful for differently abled members of the College)
- Seminar on Communication and Soft skill for students
- Personality development Workshop
- Guest lectures by Alumni
- Current trends in ICT based teaching learning

#### 5.2 Efforts made by the institution for tracking the progression

- Class test , Prelim Examination
- Feedback system
- Counselling sessions
- Parents- Teacher meet

#### 5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
176	82	--	---

#### (b) No. of students outside the state

20

#### (c) No. of international students

--

Men	No	%	Women	No	%
	150	60		108	40

Last Year						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
232	24	00	25	00	281	212	25	00	21	00	258

Deman

d ratio -- Dropout % 10

#### 5.4 Details of student support mechanism for coaching for competitive examinations (If any)

College has done MoU with sister concern institute i.e. MGM Institute of Competitive exam. Students continuously get guidance from there and college also organizes guest lecture to motivate students to give exams. Programs conducted by college are

- Guest lecture by Lt. Col. Satish Dhage 'An opportunities in Civil Services'
- Library provides the books required for preparations for this examination.

No. of students beneficiaries

100

#### 5.5 No. of students qualified in these examinations

NET	--	SET/SLET	--	GATE	--	CAT	--
IAS/IPS etc	--	State PSC	01	UPSC	--	Others	10

#### 5.6 Details of student counselling and career guidance

College has a counselling cell which counsels the students regarding career opportunities and solves their personal difficulties if any. Faculties also participate in academic and personal counseling, if necessary the Principal take part to solve the situation.

- Guidance for Ph.D/ JRF/NET/SET is given.
- Guidance for hostel facilities and solution for personal problems.
- Counseling Career Awareness lecture
- Study skills workshops for students.
- Communication skills workshops for students
- CV workshop was conducted to help students write their CVs to improve their chances of getting recruited.

No. of students benefitted

100



## 5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>	
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of	Number of Students Placed
05	150	10	of	25

## 5.8 Details of gender sensitization programmes

The Gender Studies cell is actively engaged in organizing events and projects focussing on social issues situated in the intersections of gender, class and caste.

1. The events organized by the cell straddle both academic and activist concerns. This has been accomplished through open talks by transgender Ms.Disha Shaikh
2. Workshop on Anti ragging & Defence against rape & eve teasing was organised for women.
3. Special Lectures on Gender Sensitization, Women Empowerment & Sexual Harassment are regularly conducted to make our students aware and make them courageous to tackle any atrocities against them.
4. Personal and academic related problems of women are counselled and solved.
5. Some workshops have also been organized on topics such gender Equality
6. The cell has also spread awareness on gender through movie screenings
7. Informal discussion sessions have been organized for students to discuss contemporary social issues.
8. The college has a committee Internal Compliant Committee (ICC) for prevention of Gender Violation which hears the complaint of female students and takes necessary action.
9. International Women’s Day was organized by “Sakshama” on 8th March 2017 in Rukhmini Auditorium.

## 5.9 Students Activities

### 5.9.1 No. of students participated in Sports, Games and other events

State/ University level  National level  International level

No. of students participated in cultural events

State/ University level  National level  International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level  National level  International level   
 Cultural: State/ University level  National level  International level

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	05	R.3,00,000
Financial support from government	65	Rs.12,73,785
Financial support from other sources	02	Rs.10,000
Number of students who received International/ National recognitions	--	--

5.11 Student organised / initiatives

Fairs : State/ University level  National level  International level   
 Exhibition: State/ University level  National level  International level

5.12 No. of social initiatives undertaken by the students

S.No.	Name of the Clubs	No. of Social Initiatives
01	NSS	

5.13 Major grievances of students (if any) redressed:

NO MAJOR GRIEVANCES FOUND

## Criterion - VI

### 6. Governance, Leadership and Management

#### 6.1 State the Vision and Mission of the institution

MGM College of Journalism & Mass Communication is committed to the pursuit of excellence in higher education, character building, total development of personality and responsible citizenship. Strategies to achieve these goals include

**Vision:-**

- The vision of CJMC is to offer the young aspiring media professionals, where they can develop comprehensive and critical awareness of diverse communication and media environments.
- We give the fundamental journalistic values of accuracy, accountability, fairness and we are a trailblazer in using digital and multimedia technologies in dynamic storytelling.
- It prepares our students for success in today's exciting and innovative journalism landscape and develops the skills and confidence to rise to the top of today's demanding news and media dependent professions.

**Mission:**

- To provide excellence in education on fundamental concepts, values and skills in journalism.
- To develop awareness and understanding of ethical and legal implications of media
- To imbibe social responsibility in preparing students for leadership roles in journalism.
- To encourage research activities related to media and student.
- Constant interaction with media industry and professional associations who understands the contemporary trends in media education and carry out adaptation.

Use feedback and guidance of students, parents and the alumni for continual

#### 6.2 Does the Institution has a management Information System

Yes, the college has an academic management portal which takes care of various activities like admissions, attendance and internal assessment, office management, student dealing, accounts and student grievance redressal.

### 6.3 Quality improvement strategies adopted by the institution for each of the following:

#### 6.3.1 Curriculum Development

- As an affiliated College, the Institution follows Dr.Babasaheb Ambedkar University curriculum. Through **Local Governing Council**, we discuss with Internal and external experts from academia and experts from Industry and Alumni for Enriching the Curriculum.
- By involving the media experts in the curriculum design, the college ensures that the curriculum developed encompasses components for employability, research, topics in emerging trends, social relevance and social needs.
- Several faculty members are involved in course restructuring and revision committees constituted by Dr.BAMU, Aurangabad
- Course Co-ordinator looks into overall academic growth and quality improvement.
- Work load distribution as per specialization of faculty members.
- Examination committee ensures smooth conduct of examinations.
- Several faculty members are active members of University appointed examination committee to frame questions papers and evaluate examination scripts.

#### 6.3.2 Teaching and Learning

The teachers have undergone orientation in interactive models of teaching and microteaching and they have developed the interactive style of teaching in theory classes as well as in method classes. ICT Equipments, movies, videos and audio are frequently used in classroom teaching. Highly qualified and dedicated faculty.

- Healthy interaction between students and faculty which goes beyond the classrooms.
- Learning beyond curriculum.
- Innovative methods are adopted for teaching and learning process.
- Remedial classes are held for the students requiring additional help.
- Well-equipped library for both faculty and students.
- Excellent collection of rare and latest books and journals.
- The library is also equipped with special software and resources for differently-abled students
- Regular feedback from students to improve teaching and learning methods.
- Course co-ordinator looks after the overall academic development of the college

### 6.3.3 Examination and Evaluation

As per University rules & regulations, University Examinations & Evaluation work is done. 20% weightage given to internal evaluation and 80% weightage given to external evaluation.

- Continuous evaluation through different methods like internal assessment test, assignments, presentations, projects etc.
- Transparency is maintained in evaluation process.
- Examination committee to ensure smooth conduct of examinations.
- The end semester examination question paper is set by University of Delhi.
- The practical examination is conducted with internal and external examiners appointed by the superintendent of examination.

### 6.3.4 Research and Development

The **Research and Development Cell** is established with an objective of promoting research by students and the faculty members in newly emerging and challenging areas of Media and Journalism field. R&D Cell encourages the faculty members and students for sending research proposals and receiving funds from various research bodies.

- Faculty provided with On – Duty, Registration fee refunds for participating in conference, FDP, Seminars etc.
- Encouraging faculty to organize, attend and present papers at state/national/international conferences and seminars.
- Faculty members and students are motivated to publish their research papers in reputed national and international journals / conferences.
- Faculty members are guiding the students to do their research project.
- Experts from reputed institutions are invited for R & D related interactions.
- Small action research, case studies projects are conducted.
- College provides all support for research and development like sanctioning duty leaves, encouraging faculty to interact with faculty from other institutions, including those from abroad.

### 6.3.5 Library, ICT and physical infrastructure / instrumentation

**Library:**

- College has well equipped library which is having subscribed journals, e-books etc. the library is partially automated.
- Library has sufficient e-journals which include Science direct and DELNET & IEEE etc. and sufficient back volumes for all the departments. Digital library facilities with National and International online journals are also provided. Library administrations like issue / return of books are maintained through commercial library software.
- Every year, additional volumes of books are added based on the requirements given by the faculties.
- Every class has one compulsory library hour / week for permitting the students to access the reference books and journals which augments the learning process.
- The library has photocopying facility and computer with internet facility/connectivity for the use of faculty and student-teachers.

**ICT:**

- All class rooms, tutorials rooms, seminar halls, laboratories pertaining each department is enabled with ICT tools.
- ICT Lab is equipped with T.V., CD player, Projector, Camera and Microphone to facilitate experiments related to electronic media. These equipments also familiarize the students in their use as teaching aids.
- For every subject, power point presentation and animated videos are being prepared by the faculty members and it is used for taking classes in an interactive way.

### 6.3.6 Human Resource Management

- Well laid policy for recruitment / upward mobility.
- Organization of in-house faculty development programs.
- Staff Welfare Club to aid in overall welfare of staff members.
- Arranging various orientation programmes for both teaching and non-teaching faculty members for upgrading their skills in their respective fields using latest technology.
- Faculties are supported financially to attend Conference / Workshop & FDP's conducted outside the Institution.
- Faculty and Staff are encouraged to participate in self-development programmes.
- Administration supports faculty, staff and students with necessary and relevant support to optimize their work.
- Trust Office offers 24x7 support for infrastructural requirements especially electricity, water supply and routine maintenance.

### 6.3.7 Faculty and Staff recruitment

- As per UGC and University norms, faculty and staff requirement is done.
- The college advertises the vacancies in newspapers.
- Regular employees are recruited by the Secretary in consultation with the college.
- College releases advertisement in leading news papers regarding available vacancies. A personal interview and demo lecture is conducted in front of selection committee.
- Selected candidate is given Offer Letter and appointment order.

### 6.3.8 Industry Interaction / Collaboration

- The institution emphasizes upon career development of the students. This can be achieved by establishing MoUs with reputed core industries to enhance Industry-Institute Interaction activities like internships, industrial visits, in-plant trainings, value added courses, industrial projects, guest lectures etc., for the benefit of students.
- **Entrepreneur Development Cell (EDC)** is functioning for enhancing the industry-institute relationship.
- The different kinds of activities which are followed in EDC are given below.
  1. Arranging media visits, training and internship programmes to the students, for getting practical exposure and knowledge in the industrial environment.
  2. Providing internship training programme for the faculty members from industry to update their knowledge on present day industrial scenario.
  3. Conducting awareness programmes on entrepreneurship and communication skills.
  4. The cell invites experienced academicians, leading professionals with extensive corporate experience and entrepreneurs to address the students and thereby facilitate practical learning.

### 6.3.9 Admission of Students

- Admission Committee cum guidance is given to the student and parents during admission period.
- College handbook/prospectus easily available on college counter
- UG courses admissions are done as first come first serve basis.
- Admission Process is done through the Online by MKCL crop. Ltd.
- PG courses admission is done through CET.

### 6.4 Welfare schemes for

Teaching	✓
Non teaching	✓
Students	✓



6.5 Total corpus fund generated  YES

6.6 Whether annual financial audit has been done Yes  No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	--	--	YES	LMC
Administrative	Yes	Auditor	YES	LMC

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes  No

For PG Programmes Yes  No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

- Examinations pattern and syllabus gets changed by University.
- University has introduced Choice Based Credit System from year 2015-16 for PG courses.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

- In the curriculum the selection of Elective course by the students are permitted.
- Affiliating University provides Academic Calendar in the beginning of the session which is implemented by the college.
- Participation of college faculties in syllabus design, Examination Paper Setting and paper assessment for University exam.

### 6.11 Activities and support from the Alumni Association

- The Institution has registered Alumni Association.
- Institute conducts alumni meet every year.
- Alumni are invited to visit the college for guest lecturers & interaction with students to enhance the knowledge & skills of the students.
- The alumni help in bringing industries and companies for campus Placements and provide employment opportunities to the students.
- Few students of the alumni are entrepreneurs; they motivate and guide the students to become entrepreneurs.
- The Alumni supported the Final Year Students to secure their placements through their personal references.
- The Alumni guided the Students about the employability skills required by the industry and the areas to be strengthened for enriching it.
- Many of our Alumni's are studying and doing jobs in abroad which ultimately are very useful and helpful for current students, these alumni's are always ready to guide the students for education in abroad.
- Alumni are invited for various programs in the college
- Feedback forms from the Alumni are collected

### 6.12 Activities and support from the Parent – Teacher Association

- Parent Teacher Association meeting is conducted periodically to know about the students' progress.
- The meeting is a platform to offer suggestions for further improvement and development of the students.
- The parents get an opportunity to interact with the faculty advisors and heads of the departments to know about their ward's performance and study
- The feedback is obtained from parents regarding the college as well invited suggestions for improvement.

### 6.13 Development programmes for support staff

- Some steps are taken by the management and institution head to enhance the professional development of teaching and nonteaching staff.
- Internal audit and feedback of faculty and administrative staff.
- ISO audit for Quality Assurance and Quality Management.
- Student's feedback on teaching and other administrative bodies.
- In addition to feedback mechanism, self-appraisal method of the faculty is adopted for assessment.
- Examination results also help in knowing their performance. By following these practices the Institution enriches its quality of teaching.

#### 6.14 Initiatives taken by the institution to make the campus eco-friendly

- Drinking water purification using Eco technology
- The College has a green campus with good number of trees.
- Tree-plantation was done in the premises of the institution
- NSS unit undertake cleanliness drive from time to time in the college premises
- Use of renewable energy
- Water management
- E-waste management

## Criterion - VII

### 7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

#### **A. Innovations in academics**

- CJMC has implemented Learn and Earn scheme where students are involved in professional PR networking.
- Students prepare documentaries, short films; short videos, digital media marketing, PR consultancy, Photography etc and they are paid as stipend.

#### **B. Specially Designed Institutional Curriculum.**

This includes:

- i. Communication soft skills for improving the soft skills and personality.
- ii. Translation training sessions are organised to students.
- iii. Language skill training sessions are organised.
- iv. General awareness course to create awareness regarding the M.Phil, PhD and NET/SET aspects.
- v. Foreign languages are taught to enable multilingual skills.
- vi. Short term courses such as Radio Jockey and Environmental Journalism is offered.
- vii. Technical classes and tests are conducted for MA (MCJ) students to help them to perform well in Audio & Video editing.
- viii. Classes in etiquette and mannerism
- ix. Classes by TPO to prepare students to face interviews.
- x. Gandhian thoughts for motivation, inspiration and value education.
- xi. Transformation and Empowerment Saturday. Every Saturday is earmarked for co-curricular activities like guest lecture, group discussions, presentations, book reviews, debate, extempore etc.

#### **C. Club Activity.**

Various clubs like Radio Club, Eco Club, Film Club (Chitrapat Chawdi) and Photography Club are working in the college. The club activities are organized by the students for professional enhancement.

#### **D. Committees.**

Regular participation of students in institutional activities as the students is involved in some committees.

**E. Criteria of internal marks:**

Criteria of internal marks drive the students to work harder and participate in maximum activities. System is transparent and motivational as well.

**F. Students Progress Card:**

Students Progress Card monitors the progress of student at a glance. Good points and weaknesses are noted and guidance/counseling is done accordingly.

**G. Parents Involvement:**

Parents are involved in monitoring the progress and activities of students. Parent teacher meet and regular intimation to parents is given through phone calls for better involvement.

**H. Encouragement:**

Encouragement through award of marks in social behavior, social activities, ethical behavior, creative writing and class participation.

**I) Industry Interaction:**

Healthy interaction and MoUs with media industry for resource sharing, project work, training activities, guidance, and guest speakers.

**J. Inter-institutional Tie ups:**

Healthy interaction with sister institutes of MGM Trust located in near vicinity. Use of expertise, sharing of resources, inter- MGM CJMC Aurangabad NAAC SSR Page 213 of 242 disciplinary research and generating competitive spirit in sports and cultural activities.

**K. Administrative innovations:**

- i. Creation of leadership positions at various levels through committees involving students.
- ii. Involvement of students in administrative committees like publication committee, Student council.
- iii. Streamlined official work in filling up forms of university exam etc leading to more efficiency.

**L. Automation of library.** As per details noted earlier.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

**Action Taken Report (ATR)**

- Effectively Implemented College Assessment System for effective functioning of teaching learning,
- Conducted term prelim examination at the end of semester end.
- Year calendar is prepared.
- Workshops are conducted for final year students for their personality development and communication skills.
- Celebrated National and other important Days of the year
- Various admission strategies are implemented to fill the 100% seats
- Expert lectures, Seminars, State level Symposium are conducted for the students.

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

**Best Practice 1:**

- **Title of the practice: Institutional Curriculum.**

In addition to curriculum of the university the college has designed institutional curriculum including Radio Jockey, Social Media Consultancy, PR Consultancy, Constitution of India, General Awareness, Aptitude, Etiquettes, Gandhian Thoughts and TPO lectures, Certificate Course in Environmental Journalism for value addition of the students.

- Objectives of the Practice:

- i) To make the students versatile and to improve their soft and analytical skills as per requirement of the media industry.
- ii) To update the students knowledge about current topics of economical, political, business and social nature at national, international levels.
- iii) To enhance the Media Management and Public Relationship qualities of students.
- iv) To enhance the employability of the students.
- v) To enable them to shine in various activities at various inter-college and inter-university level thereby boosting their confidence and self image.

**Best Practice 2:**

- Title of the Practice: Student Progress Card

- Objectives of the practice:

- i) To keep a record of student's progress and his/her important activities in the college.
- ii) To monitor the progress in academics.
- iii) To monitor the psychological, social and ethical behaviour

*\*Provide the details in annexure (annexure need to be numbered as i, ii,iii)*

7.4 Contribution to environmental awareness / protection

- Tree plantation
- Minimizing water wastage
- Deployment of solar lighting
- Rainwater harvesting
- LED lamps
- Minimising use paper
- Minimizing food wastage in the hostels
- World Environmental Day was celebrated in the College
- Programs were organized to create awareness about chewing tobacco material, spitting in public places and using plastic bags.
- Students participated in "Swachhata Bharat Abhiyan" through NSS Unit

7.5 Whether environmental audit was conducted?    Yes     No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

**Strengths:**

- i. Majority faculties are qualified and experienced.
- ii. Well equipped Audio Visual Studio and good infrastructure.
- iii. Good performance of students in University examinations.
- iv. All round exposure of the students
- v. Critical analysis of feedback of stakeholders.

**Weakness:**

- i. No control over quality of students.
- ii. No control on quality of students getting admitted.
- iii. No flexibility in terms of curriculum designing and development.
- iv. Resource Constraint.

**Opportunities:**

- i. Collaboration with National/ International Universities
- ii. Many opportunities for interdisciplinary research with sister institutes.
- iii. Use of e-learning and adoption of new technology.
- iv. Consultancy & Research
- v. Potential to be a mentor institute in the region.

**Challenges:**

- i. Limited time available for running curriculum and all activities in a semester.
- ii. Attracting more quality students.
- iii. To develop more multi skills and creativity among the student
- iv. To prepare more student for updated knowledge skills
- v. To encourage research, publications and consultancy process.

**8. Plans of institution for next year**

Future Plans

- i. To motivate and involve faculty members in research based activities.
- ii. Proposal for new vocational and job oriented short term training programs.
- iii. More innovation in teaching-learning
- iv. To add two more value addition courses by 2017-18

*Name:- Ms. Kavita Soni*

*Name:- Dr. Rekha Shelke*

\_\_\_\_\_  
*Signature of the Coordinator, IQAC*

\_\_\_\_\_  
*Signature of the Chairperson, IQAC*

\_\_\_\_\_  
\*\*\*  
\_\_\_\_\_



Name Kavita Soni

Name Dr. Rekha Shelke

Kavita Soni

**IQAC Coordinator**  
**Signature of the Coordinator, IQAC**  
**MGMS College of Journalism & Mass**  
**Communication, Aurangabad**

Dr. Rekha Shelke

**Principal**  
**MGMS College of Journalism & Mass Communication**  
**Signature of the Chairperson, IQAC**

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Submission of AQAR for the Academic year 2017-18 Track ID- MHCOGN27374 MGM CJMC

## Part - C

### Annexure A: ACADEMIC CALENDAR (2017-18)

Events	Date
Opening of Colleges	15 June 2017
Admissions to II year & III year (UG & PG courses)	15 June 2017
Commencement of UG & PG classes (III & V Sem)	27 June 2017
Conduction of CET for PG course	10 July 2017
Induction programme by Principal	30 June 2017
Diwali Vacation	16 October To 05 November 2017
Reopening of Colleges	06 November 2017
First Term Examinations	06 November to 1 December 2017
Second Term Commencement of classes	02 December 2017
Result of First Term Examinations	10 January 2018
Second Term Examinations	22 March to 20 April 2018
Result of Second Term Examinations	01 June 2018
Summer Vacations	2 May to 14 June 2018

### Statutory Meetings of CJMC (2017-18)

	Date
Local Governing Council	August 2017
Local Governing Council	March 2018
Internal Complaint Committee	July 2017
Internal Complaint Committee	January 2018
Literature Council	August 2017
Literature Council	February 2018
Anti Ragging Committee	July 2017
Anti Ragging Committee	January 2018

## NSS Activities of CJMC (2017-18)

NSS Activity	Date
World Yoga Day	21 June 2017
Tree Plantation	15 June 2017
Blood Donation	June 2017
Independence Day Celebration	15 August 2017
Sadbhawana Diwas	20 August 2017
NSS Day	September 2017
Literacy Day	8 September 2017
Gandhi Jayanti	2 October 2017
Constitution Day	26 November 2017
AIDS Day	01 December 2017
Human Rights Day	10 December 2017
Savitribai Phule Day	3 January 2018
Residential Camp of CJMC	January 2018
Republic Day	26 January 2018
Martyrs' Day	31 January 2018
Women's Day	8 March 2018
World Forest Day	21 March 2018
World Water Day	22 March 2018

## Events of CJMC (2017-18)

Events of CJMC	Date
Environment Day	15 June 2017
Fresher's Party	August 2017
Students Election	August 2017
World Photography Day	19 August 2017
Teachers Day	5 September 2017
Marathwada Mukti Sangram Diwas	17 September 2017

National Press Day	16 November 2017
MGM Olympics	Mid of December
World Printing Day	24 January 2017
Inter College Sports Tournament	January 2018
Foundation Day	20 December 2018
Darpan Day	6 January 2018
Marathi Bhasha Diwas	27 February 2018

**Seminar, Workshop & Conferences of CJMC (2017-18)**

<b>Events</b>	<b>Tentative Dates</b>
Career Guidance Seminar	June 2017
Wikipedia Workshop	11 August 2017
Comm. & Soft Skills Workshop	August 2017
Students Mental Health Workshop	August 2017
Video Editing Workshop	15/16/17 September 2017
Gender Equality Workshop	30 September 2017
Film Making Workshop	29 October 2017
Anchoring Workshop	December 2017
Short Film Workshop	December 2017
Research Methodology Workshop	10 March 2018
Documentary Workshop	March 2017

## **Annexure B: Best Practices**

### **Best Practice 1:**

#### **a) Title of the practice: Institutional Curriculum.**

In addition to curriculum of the university the college has designed institutional curriculum including Radio Jockey, Social Media Consultancy, PR Consultancy, Constitution of India, General Awareness, Aptitude, Etiquettes, Gandhian Thoughts and TPO lectures, Certificate Course in Environmental Journalism for value addition of the students.

#### **b) Objectives of the Practice:**

- i) To make the students versatile and to improve their soft and analytical skills as per requirement of the media industry.
- ii) To update the students knowledge about current topics of economical, political, business and social nature at national, international levels.
- iii) To enhance the Media Management and Public Relationship qualities of students.
- iv) To enhance the employability of the students.
- v) To enable them to shine in various activities at various inter-college and inter-university level thereby boosting their confidence and self image.

#### **c) The Context:**

To enhance the employability of students is one of the major objectives of the CJMC. Students of college come from rural and or semi urban environment of Marathwada region in Maharashtra. They are found weak in soft skills and academics. Many students are poor in language skills and current affairs during college entrance examinations. Such students are given special assistance by conducting a bridge course after admission. The students also need extensive training in soft skills, general awareness and development of leadership qualities. College has formalized specially designed institutional curriculum and earmarked

specific periods for delivering this curriculum. As a result, the students are becoming more aware and are more adept in soft skills.

**d) The Practice:**

i) The practice is to provide training in IT Application in media, and other areas as mentioned above by organising special classes along with and in addition to the university curriculum.

ii) Majority of students in this college came from rural/semi urban where schooling standards are low.

iii) The practice is unique as it has been designed after intense observation and analysis of the requirement and performance of the students.

iv) Most students of MA (MCJ) AND BA (IJ) programs receives placement even before completing their studies.

v) Formal curriculum is not enough to make a student employable.

vi) Students who are weak in soft skills, analytical skills and leadership qualities find it difficult to get placed.

vii) Institutional curriculum is a major step for developing graduate attributes and to bring in multidimensional improvement in his personality. Details of periods earmarked for institutional curriculum are given in table below:

**Table: Time Made Available for Institutional Curriculum**

<b>Sr. No.</b>	<b>Name of the course</b>	<b>No. of periods allotted per week</b>
01	Translation Techniques	03
02	Linguistic Skills	02
03	Foreign Language	05

04	Media Skills Training (with Practical)	01
05	Sports Activity	01
06	Preparation for Competitive examinations	10 Lectures per Semester
07	General Awareness	10 Lectures per Semester
08	Training and placement Orientation	10 Lectures per Semester

**e) Evidence of success:**

- i) As a result students have achieved better results in inter collegiate competitions and activities where such skills are required.
- ii) Students are giving positive feedback about this practice.
- iii) Since this practice has started in academic year 2015-16, 05 students have successfully received the placement immediately.

**f) Problems Encountered and Resources Required:**

- i. Framing of befitting institutional curriculum and awarding suitable weightages to various subjects.
- ii. Sparing time for additional classes.
- iii. Resources are available and also new resources have been procured

**Best Practice 2:**

**Title of the Practice:** Student Progress Card

**a) Objectives of the practice:**

- i) To keep a record of student's progress and his/her important activities in the college.

- ii) To monitor the progress in academics.
- iii) To monitor the psychological, social and ethical behavior

**b) The Context:**

A number of students being admitted in this college score low marks in graduation and lower exams. It is a challenge to bring them up to the expected standard of post graduation. In order to accomplish this task, close monitoring of his/her progress in academic and behavioral aspects is very important. The institute nominates a guardian faculty member (GFM) for each student who maintains the entire data of the student. This data is available at a glance to monitor the progress of the student and to guide and counsel her if required. Record of behavioural aspects is also kept so that a personality profile of the student could be drawn for record and for advice / improvement.

**c) The Practice:**

- i) Each class is allotted one GFM.
- ii) The GFM maintains the Progress Card for each student.
- iii) Entire data (personal, academic performance, fee record, behavioral record) is maintained on this card.
- iv) Good points/work done in social, moral and ethical aspects is also noted.
- v) Corrective/preventive/counseling is based on this record.
- vi) It becomes handy while interacting with parents or at the time of any critical incident

**d) Evidence of Success:**

- i) Easier to track the progress of the students.
- ii) Behavioural aspects are recorded.
- iii) Graphical representation of academic performance has helped to monitored and counsel.





iv) Record of counseling is there. Students are aware that the monitoring is taking place.

**e) Problems Encountered and Resources Required:**

- i) Initial hesitation of maintaining the data.
- ii) Flow of administrative data to GFMs from College office.
- iii) Training to GFMs on behavioral aspects was required which has been now given and system is functioning.
- iv) Students are given personal guidance for improving their personality. Mr. Jai Prakash Bagde of Lotus College has been given the consultancy work
- v) Weekly interaction with students on educational development is conducted.

**Annexure C: Student Progress Card**

 **MAHATMA GANDHI MISSION**  
**COLLEGE OF JOURNALISM & MASS COMMUNICATION**  
(Affiliated to Dr. Babasaheb Ambedkar Marathwada University, Aurangabad)  
NAAC Accredited B+

**STUDENT PROGRESS CARD** Photo 

**YEAR : 20 - 20**

Name of Student : \_\_\_\_\_

Mother Name : \_\_\_\_\_

Course :  BA (MCJ)    BA (IJ)    MA (MCJ)

Date of Admission :   /   /20

Category : \_\_\_\_\_ CET Score : \_\_\_\_\_

Aadhar No. :

PRN No. : \_\_\_\_\_ Blood Group : \_\_\_\_\_

Address : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Student Contact No. : \_\_\_\_\_

Parent Contact No. : \_\_\_\_\_

Email-Id : \_\_\_\_\_

Other Activity : Sports / Cultural : \_\_\_\_\_  
\_\_\_\_\_

### Academic Performance of Student

Year	Semester	Internal Test Marks	Theory Marks/Credit	Practical Marks/Credit	Total Marks / Credit	Percentage/ CGPA/SGPA	Attendance (%)
FY	First						
	Second						
SY	Third						
	Fourth						
TY	Fifth						
	Sixth						

✦ Performance in Activities / Seminar / Workshop ✦

▷ \_\_\_\_\_  
 ▷ \_\_\_\_\_  
 ▷ \_\_\_\_\_  
 ▷ \_\_\_\_\_

✦ Internship / Placement ✦

▷ \_\_\_\_\_  
 ▷ \_\_\_\_\_  
 ▷ \_\_\_\_\_

✦ Remarks ✦

▷ \_\_\_\_\_  
 ▷ \_\_\_\_\_  
 ▷ \_\_\_\_\_

Course Co-ordinator Sign

Principal Sign

**Annexure D: Placements**

Sr. No.	Name	Placement
1.	Vishal Bade	Desk Assistant (Zee 24 taas, Mumbai)
2.	Mohini Vaishnav	Reporter of e-edition (Divya Marathi, Aurangabad)
3.	Parag Butoliya	Manager (Definitics Solutions, Pune)
4.	Aniket Pendse	Anchor / Associate Bulletin Producer (Jai Maharashtra, Mumbai)
5.	Komal Sharma	Political Analyst
6.	Balasaheb Tahkik	Production (MCN News, Aurangabad)
7.	Onkar Limbekar	Reporter of e-edition (Divya Marathi, Aurangabad)
8.	Urmee Mishra	PRO
9.	Vikas Bhagure	Technical Head (MGM Community Radio)
10.	Mohan Najan	Reporter (News 18 Lokmat, Mumbai)
11.	Ajinkya Guthe	Reporter (MAX Maharashtra)
12.	Chandrakant Jagtap	Reporter of e-edition (Divya Marathi, Aurangabad)
13.	Komal Mudliyar	PRO
14.	Pooja Sonune	Radio Jockey (MGM Community Radio)
15.	Vijay Shimpi	99 Pixel Production
16.	Siddhika Surse	Graphic Designer
17.	Dipak Dhole	City Reporter (AIN News , Aurangabad)
18.	Abhinay Deshpande	Reporter (Telagana Today, Hyderabad)
19.	Ashwini Khandagale	Radio Jockey (MY FM, Jalgaon)
20.	Harshvardhan Shahi	Free Lancer (Times of India, Aurangabad)
21.	Subhash Wetal	City Reporter (Daily Gavkari, Aurangabad)
22.	Mahesh Gaikwad	City Reporter (Daily Gavkari, Aurangabad)
23.	Vinod Chauhan	Reporter of e-edition (Lokmat, Aurangabad)
24.	Ajay Deshpande	City Reporter (Daily Jhunjar Chava, Aurangabad)
25.	Vishwas Kolte	Sub-editor (Desk) (Daily Punya Nagari, Aurangabad)
26.	Sachin Pawar	City Reporter (Daily Lokpatr, Aurangabad)
27.	Shivani Shete	Radio Jockey (Radio Mirchi, Aurangabad)
28.	Nimisha Dharurkar	Radio Jockey (Radio Mirchi, Aurangabad)
29.	Gaurav Pawar	PRO, (Naam Foundation, Aurangabad)
30.	Nitesh Deokar	Production House, Mumbai
31.	Balasaheb Takle	City Reporter (AIN News , Aurangabad)
32.	Parag Butoliya	City Reporter (MCN News , Aurangabad)
33.	Saddam Hussain	Chief Minister Fellow, Maharashtra Govt.
34.	Zeba Azam	Strides Software Solutions Pvt. Ltd., Aurangabad

## Annexure E: Student Feedback Analysis


Sr. No.	Description	Positive	Negative	Remarks	Corrective Actions
1.	Teaching Quality	80 %	20 %	<ul style="list-style-type: none"> <li>Lengthy Lectures</li> <li>Language Simplicity</li> </ul>	Principal discuss with faculty
2.	Infrastructure	90 %	10 %	<ul style="list-style-type: none"> <li>Increase number of classrooms</li> </ul>	Principal discuss with Trust/LGC
3.	Library	70 %	30 %	<ul style="list-style-type: none"> <li>Availability of More Novels,Books</li> <li>Discipline in Library</li> </ul>	Principal discuss with Librarian
4.	Recording & A/V Studio	80 %	20 %	<ul style="list-style-type: none"> <li>Practicals should be increased</li> <li>Make equipment friendly</li> </ul>	Principal discuss with faculty
5.	Guests Lectures	90 %	10 %	<ul style="list-style-type: none"> <li>Time Management in Regular &amp; Guests Lecture</li> </ul>	Principal discuss with faculty
6.	Workshops	90 %	10 %	<ul style="list-style-type: none"> <li>Duration of Workshop should be increased</li> </ul>	Principal discuss with faculty
7.	Media Visits	90 %	10 %	Visits should be made frequently	Principal discuss with faculty

## Annexure F: Collaborations

**MGM College of Journalism & Mass Communication Aurangabad**

**Mou List**

Sr. No.	Name of Institution	Cause
1	Daily Sakal, Aurangabad.	Placement, Interdisciplinary Research & Development.
2	Daily Pudhari, Aurangabad.	Placement, Interdisciplinary Research & Development.
3	Daily Samna, Aurangabad.	Placement, Interdisciplinary Research & Development.
4	Times Group, Aurangabad	Placement & Professional Development
5	Marathwada Cable News Network (MCN), Aurangabad	Placement, Interdisciplinary Research & Development.
6	ABP Majha, Mumbai.	Placement, Interdisciplinary Research & Development.
7	My FM Aurangabad.	Placement, Interdisciplinary Research & Development.
8	Marathi Patrakar Parishad. Aurangabad	Placement, Interdisciplinary Research & Development.
9	Third Poll Pvt. Ltd	Placement & Professional Development
10	Yashwantrao Chavan Pratishthan, Mumbai	Placement, Interdisciplinary Research & Development.
11	Mahatma Gandhi Sewa Sangh, Aurangabad.	Interdisciplinary Research & Development
12	Mahagami, Aurangabad.	Interdisciplinary Research & Development
13	NAAM Foundation, Aurangabad.	Placement, Interdisciplinary Research & Development.
14	MGM Institute of Fashion Designing & Khadi, Paithani Research & Training Center, Aurangabad.	Interdisciplinary Research & Development
15	MGM Institute of Management, Aurangabad.	Interdisciplinary Research & Development
16	MGM Jawaharlal Nehru Engineering College, Aurangabad.	Interdisciplinary Research & Development
17	MGM Dr G. Y. Pathrikar College of Computer Science & Information Technology, Aurangabad.	Interdisciplinary Research & Development
18	MGM Medical College and Hospital, Aurangabad.	Health Care Updated knowledge.
19	MGM Institute of Hotel Management Catering Technology, Aurangabad.	Food Industry Knowledge.





20	MGM Arogyam & Naturopathy Center	Health Care Updated knowledge.
21	SAAM Television	Placement, Interdisciplinary Research & Development.
22	IIMC, New Delhi	Membership of Library
23	Khushabhau Tharke Patrakarita Avam Jansanchar Vishwavidyalaya, Raipur.	Membership of Library
24	Makhanlal Chaturvedi Rashtriya Patrakarita Avam Sanchar Vishwavidyalaya, Bhopal.	Membership of Library
25	Jawaharlal Nehru University, New Delhi	Membership of Library
26	Advance Research Publication, Ghaziabad	Research Publication
27	Dept of Mass Communication & Journalism, Shivaji University, Kolhapur.	Interdisciplinary Research & Development
28	New Arts, Science & Commerce College, Ahmednagar.	Interdisciplinary Research & Development

  
 Director, College of Journalism & Mass Communication  
 MGM's  
 Aurangabad



## Annexure G: NSS Activities



महात्मा गांधी मिशन  
वृत्तपत्रविद्या व जनसंवाद महाविद्यालय  
एन - ६, सिडको, औरंगाबाद

**राष्ट्रीय सेवा योजना शिबीर**

चिंचोली (बु.), ता. फुलंब्री, जि. औरंगाबाद  
उदघाटन समारंभ  
सोमवार, दि. ५-०२-२०१८, सकाळी १२ वा.

उदघाटक - मा. शिव कदम  
(दिग्दर्शक)

प्रमुख पाहुणे - मा. विलास मते  
(सरपंच, चिंचोली (बु.))  
मा. डॉ. गणी पटेल  
मा. जोशवा बोयट

विशेष उपस्थिती - मा. प्रेरणा दळवी

सर्व ग्रामपंचायत सदस्य व पदाधिकारी यांनी कृपया कार्यक्रमाला उपस्थित राहावे.  
डॉ. रेखा शेळके  
(प्राचार्या, एमजीएम वृत्तपत्रविद्या व जनसंवाद महाविद्यालय)



## समारोप

सोमवार, दि. ०५-०२-२०१८

प्रमुख अतिथी - मा. डॉ. टी. आर. पाटील  
( समन्वयक, राष्ट्रीय सेवा योजना,  
डॉ. बाबासाहेब आंबेडकर मराठवाडा विद्यापीठ )

प्रमुख उपस्थिती - मा. महेश अर्चितलवार

## सस्नेह निमंत्रण

एमजीएम जर्नालिझम अॅण्ड मास कम्युनिकेशन, आयोजित या शिबिरात  
आपली उपस्थिती प्रार्थनीय आहे.

## आपले स्नेहांकित

ग्रामपंचायत सदस्य, सोसायटी चेअरमन, व्हाईस चेअरमन, सर्व सदस्य,  
सर्व पक्षाचे पदाधिकारी, ग्रामसेवक व समस्त गावकरी चिंचोली (बु.)

प्राचार्या डॉ. रेखा शेळके

कार्यक्रम अधिकारी- प्रा. डॉ. आशा देशपांडे  
प्रा. डॉ. विशाखा गारखेडकर  
प्रा. कविता सोनी  
बाळासाहेब गायके



## राष्ट्रीय सेवा योजना

चिंचोली (बु.), ता. फुलंब्री, जि. औरंगाबाद

## शिविरातील दैनंदिनी

सोमवार	०५-०२-२०१८	उद्घाटन
मंगळवार	०६-०२-२०१८	मा. प्रभात बुडुक
बुधवार	०७-०२-२०१८	मा. दत्ता कानवटे
गुरुवार	०८-०२-२०१८	मा. भाऊ शिंदे
शुक्रवार	०९-०२-२०१८	डॉ. अपर्णा पांडव
शनिवार	१०-०२-२०१८	मा. वृषाली घाटणीकर
रविवार	११-०२-२०१८	समारोप

## सांस्कृतिक कार्यक्रम :-

मा. महेश अर्चितलवार (गावाकडच्या कविता आणि गाणी)



जिल्हा परिषद औरंगाबाद  
पंचायत समिती फुलंब्री अंतर्गत  
ग्रामपंचायत कार्यालय चिंचोली बु.



सरपंच  
श्री. मिनाताई विलास मते

उप-सरपंच  
श्री. लक्ष्मण आसाराम मते

ग्रामसेवक  
श्री. एस. बी. पानगावकर

13-02-2018



सदस्य :

- श्री. कल्पनाताई फिकोर घाटे
- श्री. साधा रामभाऊ जोडाळे
- श्री. यशिताताई महादारी विनोयकर
- श्री. लक्ष्मणबाई आशिराम झापुंढे
- शुभाबाई बळवंत जोषांबे
- श्री. आशिराम विठ्ठलराव वेदारे

प्रमाणपत्र

सभाणीत करण्यात येते की, मदाम कॉलेज

जनासेवाद प्रतपाठ प्रलीगिदफातम, औरंगाबाद येथील

50 एनएसएस या विद्यार्थिनी दिनांक 5 फेब्रुवारी  
ते 11 फेब्रुवारी या काळातचीत मॉर्ने चिंचोली (B.)  
या गावात स्वच्छता अभियान, प्रमदयान, डोंगल  
रुगत सलग समतल पर इ. कामे केली.

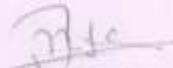
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कुकुठ गावात सभाज सेवा केली

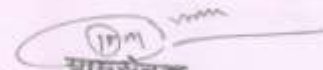
करीता प्रमाणपत्र देवान येते.

झाडे जगली  
सुशहली आली !



  
सरपंच

ग्रामपंचायत कार्यालय, चिंचोली (ग्रामपंचायत कार्यालय, चिंचोली (बु.)  
सा.फुलंब्री, जि.औरंगाबाद.

  
ग्रामसेवक

ग्रामपंचायत कार्यालय, चिंचोली (बु.)  
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